# Your United Way

### **OUR MISSION**

To develop, promote, and support solutions designed to meet targeted community needs.

## **OUR FOCUS**

United Way advances the common good by creating opportunities for all. United Way fights for the **education**, **financial stability**, **health**, and **basic needs** of every person in our community.

#### **HISTORY**

In 1887, five community leaders in Denver formed an organization with the purpose of working together to make their city a better place. They recognized the need to coordinate charity funding, relief services, emergency aid, and agency cooperation. That small movement has grown into the worldwide organization that today is United Way. United Way of Greater Baytown Area and Chambers County is one of hundreds of local United Ways that support their community. Your United Way has been impacting our community for more than 78 years, creating a legacy of common good throughout generations.

United way holds a distinctive position to help employers generate economic value that benefits the entire community while also contributing to social welfare. Known as shared value, this concept lies at the heart of resilient communities. At its essence, shared value recognizes the interconnectedness between a company's competitiveness and the well-being of the communities it operates within.

Working together we will make our community a thriving place to live, work and play.

#### WHO WE SERVE

United Way of Greater Baytown Area and Chambers County is a volunteer led organization prioritizing the community through every decision. With your help, we support agencies and programs that focus on making a measurable impact in our four focus areas - basic needs, education, financial stability, and health. United Way remains a leader in tackling complex issues in the community, bringing together hundreds of community partners, volunteers, and donors to create solutions.

