



**SMALL BUSINESS
BIG IMPACT**

EMPOWERING LOCAL BUSINESSES. STRENGTHENING OUR COMMUNITY.

Small businesses like yours are the foundation of a thriving community. You create jobs, foster innovation, and shape the local culture that makes Baytown and Chambers County home.

By joining **United Way of Greater Baytown Area & Chambers County's Small Business | Big Impact** program, you become part of a powerful network of business leaders committed to building a stronger, more resilient community. Your investment fuels solutions that improve lives, support local nonprofits, and create lasting change for individuals and families in need.

YOUR IMPACT. YOUR BENEFITS.



COMMUNITY RECOGNITION

Featured in our Annual Report to showcase your leadership and commitment to local impact.



EVENT MARKETING ACCESS

Opportunity to attend and distribute promotional materials at our Small Business | Big Impact events.



EXCLUSIVE DIGITAL SPOTLIGHT

Highlighted in our monthly newsletter reaching local stakeholders and community members.

For just \$365 per year—\$1 a day—you can help create real change while gaining valuable visibility for your business.



SOCIAL MEDIA EXPOSURE

A dedicated Small Business | Big Impact social media feature, connecting your business with our engaged online audience.



WEBSITE VISIBILITY

Your business logo displayed on the United Way of Greater Baytown Area & Chambers County website, linking back to your business.



Partnering with United Way's Small Business | Big Impact program puts your brand in front of thousands of engaged local community members. Here's what that means for you:

10,000+
SOCIAL MEDIA FOLLOWERS

Your business will be featured on high-visibility platforms like Instagram, Facebook & LinkedIn with strong local engagement.

ABOVE AVERAGE
OPEN RATE
ON MONTHLY NEWSLETTERS

That's above industry benchmarks, ensuring your brand is seen by an engaged audience.

**PREMIUM
PLACEMENT**
IN OUR
MOST-VIEWED CONTENT

Our newsletters consistently achieve high engagement rates, ensuring your business is seen by an active and engaged audience. As a Small Business | Big Impact sponsor, your brand will be featured in our most-read and most-clicked content, maximizing visibility and community impact.

**EVENT
& SOCIAL MEDIA EXPOSURE**

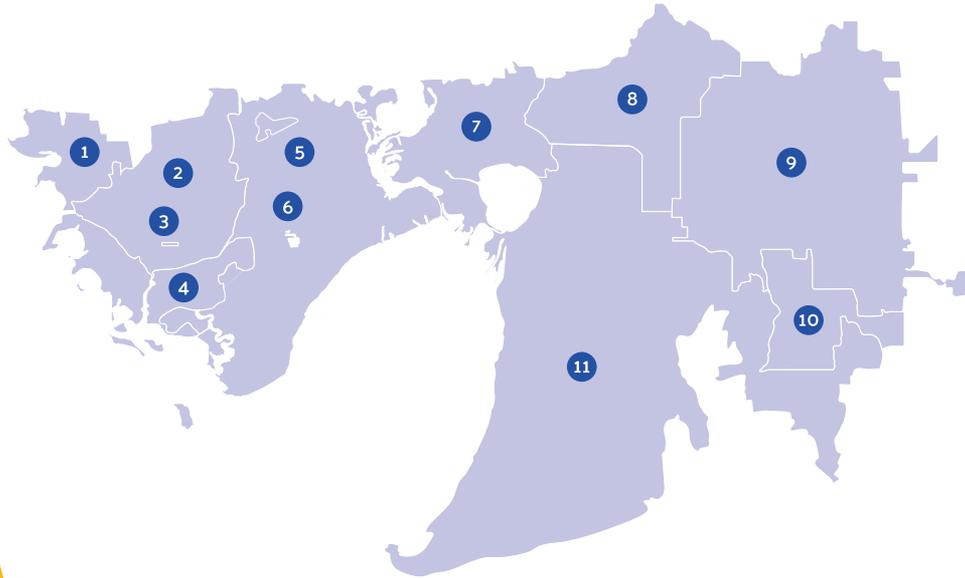
Your business gets highlighted at top-performing community events like our Special Evening with United Way celebration and through exclusive digital spotlights.



SMALL BUSINESS BIG IMPACT

When you invest in United Way, you're investing in your neighbors, your community, and a brighter future for all. Every dollar stays right here in the Baytown Area and Chambers County, powering life-changing programs that tackle our community's most urgent needs. See how your generosity is making a real difference—helping families thrive, children succeed, and individuals build a stronger tomorrow.

Scan the QR code or visit unitedwaygbacc.org/our-impact to see how your investment creates change.



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| 3 77522 | 6 77523 | 9 77665 | |



BE A FORCE FOR GOOD. JOIN US TODAY.

Your investment stays 100% local, ensuring that together, we create meaningful, measurable change in Baytown and Chambers County.

Get Started

Sign up online:
unitedwaygbacc.org/SBBI

Call us: (281) 424-5922

Email: campaign@unitedwaygbacc.org



Payment Options

- Credit Card (Online Payment Available)
- Personal Check
- Bill Me
- One-time Monthly Quarterly

Business Information

First Name / Last Name: _____

Business Name: _____

Address (City, ZIP): _____

Phone: _____

Email: _____

Website: _____