

CHAMPION YOUR COMMUNITY

— 22 - 23 Annual Report

Welcome

As we close another year, I remain amazed at the work your United Way was able to accomplish through collaboration and support from community members like you. Every day, United Way of Greater Baytown Area and Chambers County works to provide targeted solutions to community challenges like access to basic needs, quality healthcare, education, and financial stability. Community impact can and does happen when we all work together. It may seem to be a slow progression, but, as HRM Queen Elizabeth II said, "It is often the small steps, not the giant leaps, that bring about the most lasting change." This year, more than 900 volunteers were mobilized to lift our community together. Imagine how much more can be accomplished!

I hope you enjoy reading about all of the activities and efforts we had over this past year. More importantly, I hope you are inspired to join us in Championing Our Community in the year to come.

With respect,



Melissa Reabold
MBA, CFRE
CEO



2022 – 2023 Board of Directors

Nick Graham
Chevron Phillips
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Matt Bolinger
GCCISD
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CRCU
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ONEOK
Chair: Day of Caring

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Finance Committee

Jason Conley
ExxonMobil
Executive Committee

Rob Hill
ExxonMobil
Finance Committee

Virginia Hubbard
Retired
Campaign Cabinet

Adrienne Joseph
Houston Methodist Baytown Hospital
Community Impact & Investments

Demetrius McCall
GCCISD
Community Impact & Investments

Rusty Senac
Retired
Finance Committee and Campaign Cabinet

Crystal Stevenson
Amegy Bank
Audit Committee

Lynda Villanueva
Lee College
Campaign Cabinet

2022 – 2023 Sponsors

Corporate Sponsors

Corporate sponsors support operations to ensure your United Way is ready to meet the needs of the community.

1. ExxonMobil Corporation
2. Zachry Group
3. Covestro
4. LyondellBasell
5. Chevron Phillips
6. ONEOK
7. CenterPoint Energy
8. H.E.B.
9. LCY Elastomers, L.P.
10. Amegy Bank of Texas - Rollingbrook
11. Texas First Bank
12. Shell
13. Caterpillar - Solar Turbines
14. Joey's Glass Company

Small Business | Big Impact

Small Business | Big Impact partners support United Way through the one time sponsorship program designed with small businesses in mind.

1. Marcontell Wealth Management
2. Seal-Pac Professional Services

Thank you for your support!

Event Sponsors

Event sponsors support special meetings and events.

1. ExxonMobil Corporation
2. Community Resource Credit Union
3. Houston Methodist – Baytown
4. ONEOK Foundation
5. TGS Cedar Port Partners, L.P.
6. Chevron Phillips
7. Frost Bank
8. Lee College
9. The Baytown Sun (Southern Newspapers Inc.)
10. Covestro
11. Goose Creek CISD
12. Texas First Bank

Impact Sponsors

Impact sponsors support volunteer service-oriented opportunities with financial and in-kind donations.

1. ExxonMobil Corporation
2. Chevron Phillips
3. Mrs. Lori L. Rumfield

IN-KIND

1. Community Resource Credit Union
2. Covestro
3. Zachry Group
4. Baytown Lions Club

Impact 2025

Your United Way aims to create community change through targeted solutions to community issues. Every dollar invested in United Way is governed and managed by the Board of Directors, and channeled to support Impact 2025.

Impact 2025 was adopted by the Board of Directors in 2020, and is steering your United Way toward goals that lift our organization, the capacity of our partners, and the quality of life for every individual in our community.



Board of Director's Priorities



United Way of
Greater Baytown Area
& Chambers County

Strengthening Capacity

GROW REVENUE & DONORS

- Identify & pursue new companies to host workplace campaigns.
- Develop outreach strategies to recruit new donors.

BROADEN COLLABORATION & SUPPORT

- Enhance the support & training provided to UWGBACC funded partners.

Inspiring Community Action

DEEPEN RELEVANCE IN THE COMMUNITY

- Develop marketing strategies that raises awareness about UWGBACC's work.
- Promote awareness of services provided in the community.
- Inspire donors.

Maximizing Collective Impact

SET DIRECTION & MEASURE PERFORMANCE RESULTS

- Convene stakeholders around UWGBACC pillars: Basic Needs, Education, Financial Stability, Health.
- Identify results-driven community investments.

* For a full review of the financial reporting from United Way of Greater Baytown Area and Chambers County, visit our website <https://www.unitedwaygbacc.org/about-us>.

2022 Campaign



Because of you, we raised **\$2,212,000** this year. Thank you for choosing to support United Way of Greater Baytown Area and Chambers County.

Your dollar is impact. Your dollar creates positive change.

Campaign Chair
Kendall David,
Goose Creek CISD

Thank you to all who helped make a difference in our community through their efforts for the 2022 campaign. I especially want to recognize the Campaign Cabinet, board members, community representatives, Employee Campaign Coordinators, and Team United who worked throughout the year to engage our community to support United Way's efforts to make a positive impact in Baytown and Chambers County.

Volunteers took every opportunity to highlight the work of United Way and find new ways to engage with workplaces and donors. These individuals are community volunteers who make up an army of advocates that continually highlight the need for the annual campaign that is critical to the support for much needed programs that benefit our community.

CAMPAIGN CABINET

- Kendall David, Chair
- Blythe Adams
- Matt Bolinger
- Steve Daniele
- Virginia Hubbard
- Robin MacDougald
- Terry Sain
- Angela Sanders
- Rusty Senac
- Lynda Villanueva

2022 – 2023 Campaign Awards:



1. INCREASED ENGAGEMENT



SMALL CAMPAIGN
El Dorado Nitrogen



MEDIUM CAMPAIGN
LCY Elastomers



LARGE CAMPAIGN
Houston Methodist Baytown Hospital



EDUCATION CAMPAIGN
Pumphrey Elementary GCCISD



NONPROFIT CAMPAIGN
Bay Area Turning Point

2. CAMPAIGN EVENT OF THE YEAR



ExxonMobil Golf Tournament

4. ROOKIE ECC OF THE YEAR



Allison Gordon, TALKE USA

3. OUTSTANDING SERVICE TEAM



Amegy Bank

5. ECC OF THE YEAR



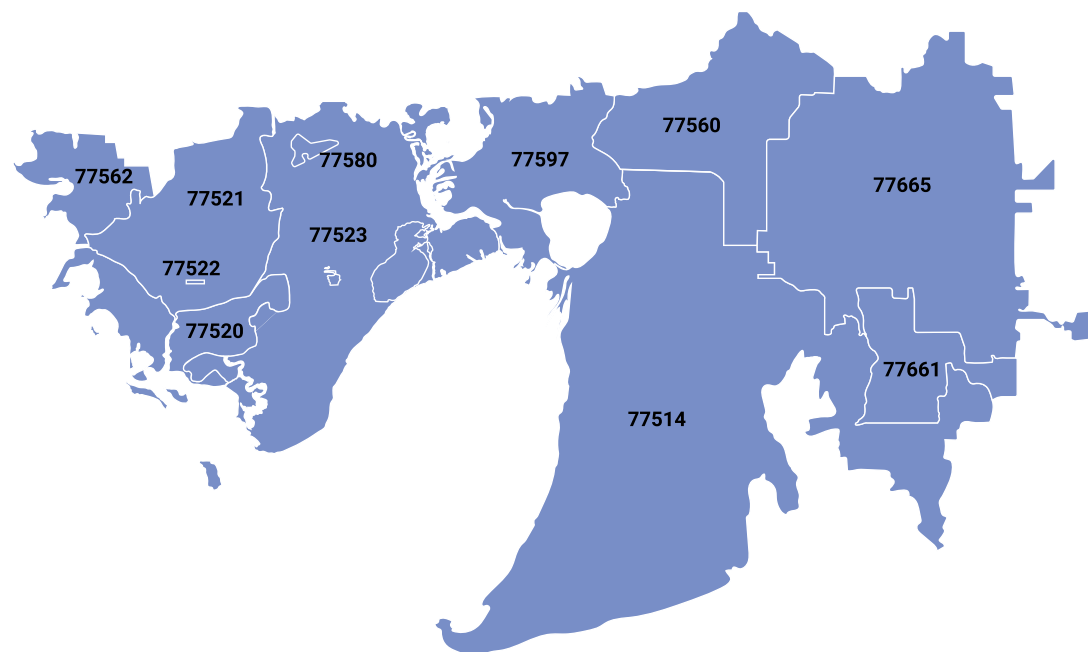
Evelyn Reyna and Martha Rezaie, Zachry Group

Community Engagement



Kaci Peña, M.A.
Director of Community Engagement

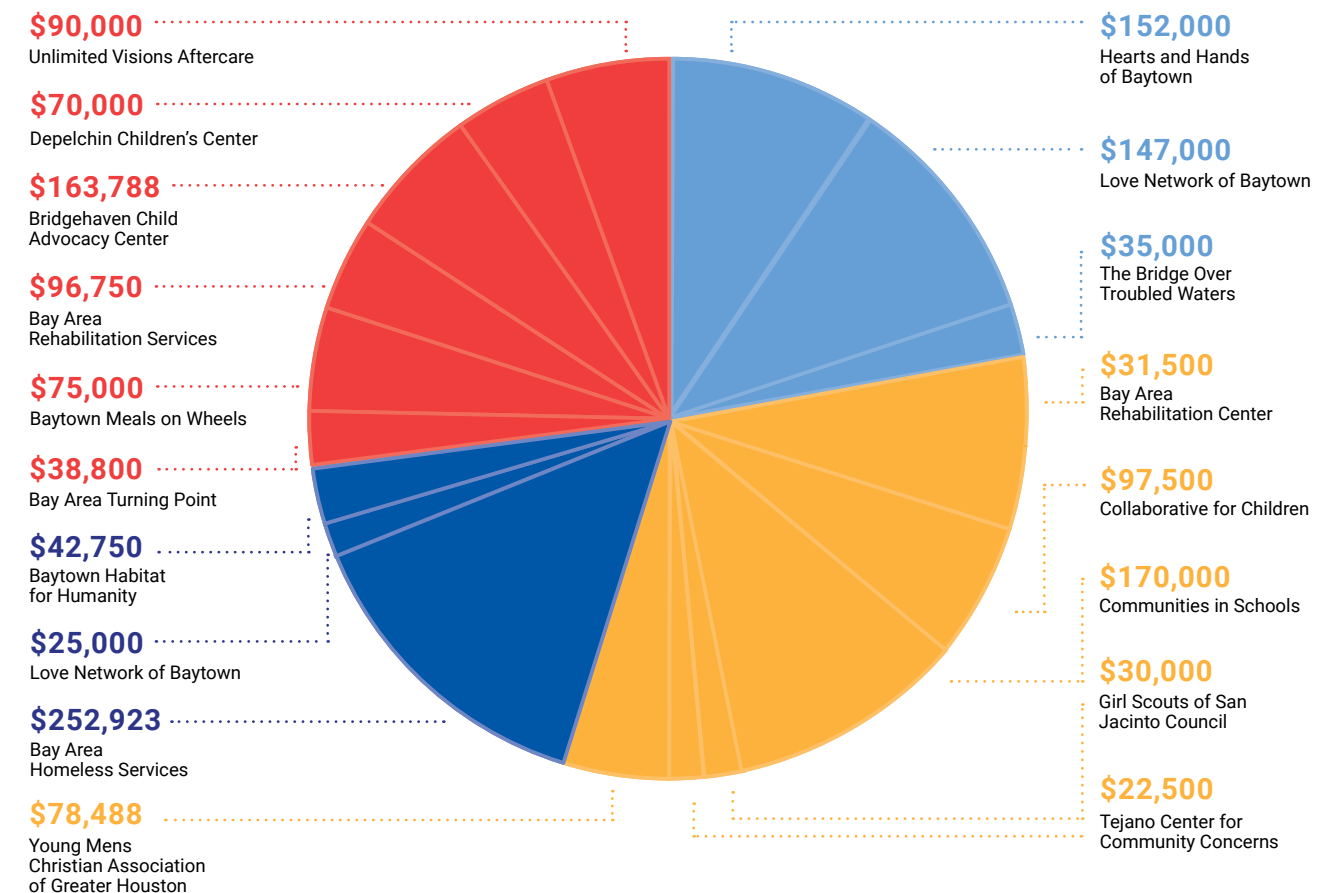
Each and every day, we hear the stories of how your dollars are making a difference in the Baytown area and throughout Chambers County. Through the Community Impact grants to robust volunteer programs, Team United has worked hard to connect with our community in a deeper, more meaningful way. Your United Way firmly believes in the power of community, to lift our neighbors, to lift our community, and to lift the quality of life for every individual. This year, we began the journey of reintroducing the United Way story, the story of how our community is coming together to create positive change. It is only through the united work of volunteers, donors, local agencies, and communities that change can truly happen and lives are forever changed. The impact throughout Baytown and Chambers County demonstrated in the next few pages is only possible because of partners like you.



Community Impact and Investments



Overall Investment



Community Impact & Investments

Program Funding



Basic Needs

\$334,000 was invested into programs that provide basic needs like food, housing, and safe shelter for individuals in our community.

23,036 individuals were able to receive food, stay in their homes, and find support for utilities through programs funded by your United Way.

Hearts and Hands of Baytown	Food Security: building blocks for a healthier community
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Love Network of Baytown	Basic Needs
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The Bridge Over Troubled Waters	Baytown Family and Sexual Violence Crisis Center
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Education

\$429,988 was invested into supporting students of all ages on their path to become kindergarten, college, and career ready.

5,038 students and educators were supported by programs funded through your United Way.

Bay Area Rehabilitation Center	Pediatric Outpatient Rehabilitation
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Collaborative for Children	Baytown Child Care Quality Improvement Project
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Communities in Schools	Communities in Schools of Baytown
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Girl Scouts of San Jacinto Council	Girl Scout Leadership Experience
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Tejano Center for Community Concerns	GRADcafe by Project GRAD
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Young Mens Christian Association of Greater Houston	Afterschool Program
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Young Mens Christian Association of Greater Houston	YMCA Summer Day Camp Program
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Health

\$534,338 was invested into programs offering access to quality healthcare and mental health services.

2,296 individuals accessed quality health care and mental health services through programs funded by your United Way.

Bay Area Rehabilitation Center	Adult Outpatient Rehabilitation
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Bay Area Rehabilitation Center	Opportunity Center Program
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Bay Area Turning Point	Victim Services Program-Chambers County
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Meals of Wheels of Baytown	Baytown Meals on Wheels
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Bridgehaven Children's Advocacy Center	Chambers County CAC Services
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Depelchin Children's Center	School Based Counseling
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Unlimited Visions Aftercare	Unlimited Visions Aftercare
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Financial Stability

\$320,673 was invested into programs offering solutions for temporary shelter and helping individuals find financial stability.

335 individuals had access to solutions to increase their financial stability through programs funded by your United Way.

Bay Area Homeless Services	Emergency Homeless Shelter
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Bay Area Homeless Services	Transitional Housing
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Baytown Habitat for Humanity	Provide affordable, decent housing for low income families
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Love Network of Baytown	Work Readiness
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Programs and Initiatives

Your United Way offers targeted solutions to community needs through direct programming to the community. The programs provided by your United Way meet real needs of individuals of Baytown and Chambers County, and provide vital resources that lift the quality of life for every individual.



INTERNAL PROGRAMS AND INITIATIVES

Hope for the Homeless is providing basic hygiene items to those who are experiencing homelessness. First responders, resource providers and volunteers are equipped with outreach packages to help in real time.

1635 outreach packages distributed between July 2022 – June 2023

Clothing for Kids Closets helps students stay in school and parents stay at work by providing new, quality clothing for students in Goose Creek CISD, Barbers Hill ISD, Anahuac ISD, and East Chambers ISD. School partners have access to clothing and hygiene items during the time of need of the student, allowing parents to stay at work and know their students are taken care of.

68 students helped through 4 local school districts

Your United Way partners with **Little Free Libraries** to bring literature to students and families equitably throughout Baytown and Chambers County.

23 Little Free Libraries

1112 books distributed



QUALITY IMPROVEMENT PARTNERSHIP

Not only does your investment allow your United Way to support organizations financially, but also through collaboration and capacity building, to increase the sustainability of programs in our area, expanding their ability to reach more people. The **Quality Improvement Partnership** program allows your United Way to work one on one with organizations and community leaders to expand the capacity of programs and support leaders at a deeper level.



POVERTY SIMULATION

The **Poverty Simulation** is a unique opportunity for community members to experience what it is like to be **A.L.I.C.E** – Asset Limited, Income Constrained, Employed. These are the individuals in our community that are working multiple jobs to make ends meet, do not qualify for most help or intervention, but are one decision away from a dire situation. The Poverty Simulation allows individuals to get a glimpse into the resources and programs available in Baytown and Chambers County, and just as importantly, what is missing.



CAPACITY BUILDING MICROGRANTS

Capacity Building Microgrants established in 2022 give community organizations and funded partners another opportunity to grow their internal capacity through small, one time grants.

These grants are designed to help organizations build their capabilities to perform their regular services, or implement new community initiatives, by funding one time requests to move the needle for the organization.

3 grants awarded

Communities in Schools

Hearts and Hands of Baytown

Bridgehaven Children's Advocacy Center



Baytown Area & Chambers County Disaster Recovery (BACC-DR)

In 2017, your United Way began its key role in helping our community recover from Hurricane Harvey.

The long-term recovery group was founded and continues to focus on collaborative partnerships that can facilitate and implement a coordinated response to future disaster recovery needs. BACC-DR strives to:

- Provide coordinated management of long-term recovery to the disaster;
- Provide additional long-term assistance to individuals affected by the disaster who do not have adequate personal resources for unmet needs as result of the disaster; and
- Advocate for ongoing preparedness within the community and for cooperation with faith-based, governmental and community agencies active in disaster response.

In January 2023, Baytown was hit by a tornado, affecting neighbors and community members in the Baytown area. In partnership with the City of Baytown's Emergency Management team, a group of community volunteers canvassed the area to offer help to homeowners. United Way was able to assist several homeowners with much needed repairs, made possible because of funding through ExxonMobil and CenterPoint Energy. United Way has a Crisis Fund that makes it possible for the organization to be proactive and responsive in times of need as it relates to a disaster.

VOLUNTEER LEADERSHIP

Guido Persiani,
Covestro – Chair

Rev. Ernest Bryson
St John's Methodist

Billy Combs
Combs Commercial Investment Properties, LLC

Gretchen Knowles
Harris County Precinct 2

Patti O'Neill
ExxonMobil - BOP

BJ Simon
Baytown West Chambers County Economic Development Foundation

Carol Skewes
The Baytown Sun

Volunteers

Your United Way is volunteer-led and volunteer driven. Volunteers have given more than **8,800 hours of service** to Baytown and Chambers County through your United Way, creating an additional **\$264,196 investment** back into our community.

LIVE UNITED AWARD

The Live United Award is given to an individual in our community that goes above and beyond to serve.

Kaley Smith,
2023 Live United Award Winner

Kaley has been a long-time volunteer, advocate and donor. From the moment she joined the volunteer team, Kaley has been a strong advocate to move United Way of Greater Baytown Area & Chambers County forward to continue to make a positive impact in the community. Her work with Community Impact spearheaded the investment process you see today. Under her leadership, the Community Impact volunteer team grew to accommodate the multiple roles the committee has in the grant process. In addition to her involvement with governance in her role on the Board of Directors, she has been a long-time donor, investing time, talent and treasure to support United Way.



DAYS OF ACTION

Days of Action held throughout the year, are designed to mobilize volunteers to give back toward a specific community need or effort. This year, volunteers helped put together 300 Hurricane Relief bags, and over 1000 essential document packages.



Martin Luther King Jr. Day of Service

Volunteers packaged **Homeless Outreach Bags** as well as sorted books for our **Little Free Libraries**.

211 Day

Volunteers helped ensure **community members have access to 211**, the statewide hotline dedicated to helping individuals find resources for help.

STAMP OUT HUNGER

Partnering with the Baytown Post Office and the National Association of Letter Carriers, Stamp Out Hunger allows our community to donate nonperishable food items through their mail delivery system. This year, more than **10,000 pounds of food** was collected and **donated to 9 local pantries** that provide food to those who are hungry in our community.



DAYS OF CARING

Day of Caring mobilized more than **600 volunteers** to complete **65 projects** throughout Baytown and Chambers County.



Contact us:

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