



Greater Baytown Area
& Chambers County

For questions regarding sponsorship opportunities, please contact UWGBACC at **281.424.5922** or send email to admin@unitedwaygbacc.org.

Sponsorships lead to better **community impact** results and increased employee engagement through **volunteerism**.



United Way of Greater Baytown Area and Chambers County (UWGBACC) has been impacting the community for more than 75 years. We do this with business partners like YOU.

Sponsorships provide unique opportunities for companies to customize their level of support based on their business and branding needs. As a UWGBACC Sponsor, your brand will be put in front of community leaders, corporations, businesses and individuals through UWGBACC's year-round promotions. Sponsors choose the level of and the focus of engagement through one or more of the event or service opportunities that meets their mission for supporting YOUR community.

The sponsorship program is a marketing initiative that includes specific agreements on the use of funds and the promotional benefits that are provided to the sponsor. Funds received through individual donations, workplace, and/or corporate campaign gifts are not applied to the sponsorship program. Sponsorship documents are forwarded to our financial administrator with a copy being housed at UWGBACC.

2022 2023 SPONSORSHIP OPPORTUNITIES

EVENT SPONSORSHIPS for 2022-2023

- **CEO Breakfast (August):** This event serves as an educational and informational training for the leadership teams representing the workplaces that host annual campaigns. Attendees include business and community leaders and their campaign teams.
- **Campaign Kickoff (September):** This event, open to the public, is the official kickoff of the annual campaign. Noted guests include UWGBACC sponsors, leadership from the workplaces hosting a campaign, individual donors and volunteers that support the work of UWGBACC, and many dignitaries.
- **Volunteer Awards & Appreciation Lunch (April):** Celebrating the volunteers supporting UWGBACC and the community. Volunteers, donors, and community leaders vested in UWGBACC will attend. This is an opportunity to highlight the impact made possible because of volunteer contributions. Awards include workplace campaigns, committee work, and the highest volunteer recognition: the Live United award.
- **Annual Meeting & Report to the Community (June):** Donors, volunteers, and community leaders will attend. This is the final Board of Directors meeting for the fiscal year and includes the annual election of the board and naming of committee leads. Individuals who donated in the current year are eligible to vote during the Board election and on any business items. Team United will present the Report to the Community, with metrics and outputs from fundraising and community efforts throughout the year.

NEW THIS YEAR

- **Leadership Reception (winter):** Individual leadership donors will come together to celebrate the work of UWGBACC, as the team recognizes major donors.

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SERVICE SPONSORSHIPS for 2022-2023

- **Days of Caring (DoC) (October):** This is the largest service day in our community. UWGBACC invests funds to support projects, coordinates the overall effort to match projects with donations and volunteers, as well as recruiting and supporting the volunteer teams. Sponsors have the opportunity to support projects that are beyond the scope of traditional DoC projects but add value to the community. Volunteers are able to lead and participate in projects, as well as serve on a leadership steering committee.
- **Little Free Library (year-round):** Providing free book exchange giving greater access to literacy for local families. UWGBACC is proud to continue to support equitable access to literature through the Little Free Libraries. Sponsorships support the Read in Color initiative, where children and families have access to books that have representation of people of color. Sponsorship support also includes adding additional libraries throughout the community as well as maintaining and/or repairing existing libraries. Volunteer opportunities include hosting book drives for gently used and new books and stocking libraries monthly or more frequently.
- **Closets for Kids (year-round):** Providing kids access to clean, new clothing within schools in the four school districts of greater Baytown and Chambers County. Sponsorships provide opportunities to purchase new clothing, shoes, coats, and personal hygiene items for students in need and their families. Volunteer opportunities include hosting clothing drives and helping with the clothing inventory including delivering clothing to the various closets monthly or more frequently.
- **Volunteer Awareness Fair (April/May):** Sponsorships provide funds to promote the free event, and provide valuable information to individuals interested in becoming an engaged volunteer in the community. The event, open to the public offers prospective volunteers the opportunity to view all volunteer options in one place, while also allowing agencies to showcase their organization.

AFFINITY SPONSORSHIPS for 2022-2023

- **Emerging Leaders (year-round):** A United Way affinity group offering opportunities for young professionals ages 21-40 to connect with their local community and peers, fostering employee engagement. Events include the twice-yearly Leadership Summits, the annual Spring Social, and multiple community projects throughout the year.
- **Women United (year-round):** A United Way affinity group offering leadership donors an opportunity to focus on the empowerment and resilience of females in the community. Events include webinars, lunch & learns as well as service projects that focus on women and children.



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BENEFITS	Visionary Leader \$10,000	Leading the Way \$7,500	Change-Making Leader \$5,000	Impact-Making Leader \$2,500	Mission Leader \$1,000	Affinity Sponsor \$500
Name / Logo on UW Website	X	X	X	X	X	X
Name / Logo in Annual Report	X	X	X	X	X	
Name / Logo in Event-related press releases & ads	X	X	X	X		
Name / Logo highlighted in SM (year-round)	X	X				
Reserved seating for 16 at event(s)*	X					
Reserved seating for 8 at event(s)*		X				
Reserved seating for 4 at event(s)*			X			
Opportunity to include one of your company's marketing items at event	X					
Special recognition at event	X	X	X			
Name / Logo at event(s)	X	X	X			
Name / Logo at service project	X	X	X	X		

*Individuals/Companies must register for the event in order to receive preferred seating. All Sponsorships paid using an In-Kind donation must be approved by the UWGBACC CEO.



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SPONSOR COMMITMENT

Sponsor to be listed as: _____
(print clearly)

Sponsorship Type (circle one) : _____ **Sponsorship Level \$** _____

EVENTS / SERVICE / AFFINITY GROUP **Date Sponsorship Begins:** _____ **and Ends:** _____

I am authorized to make this sponsorship commitment for my organization:

Contact Name: _____

Address: _____

Email: _____ **Phone:** _____

Signature: _____ **Date:** _____

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Return completed form to UWGBACC at 5309 Decker Drive, Baytown, TX 77520 or scan to admin@unitedwaygbacc.org