

Employee Campaign Coordinator Guide 2022 - 2023



BASIC NEEDS
EDUCATION
FINANCIAL STABILITY
HEALTH



Greater Baytown Area
& Chambers County

WE LIVE UNITED



Welcome to the **2022-2023 ANNUAL CAMPAIGN!**

Thank you for committing your time and efforts as an Employee Campaign Coordinator (ECC) for the 2022-2023 United Way Campaign. Because of workplace campaigns like yours, United Way is able to fund four focus areas: Education, Financial Stability, Health, and Basic Needs.

You are the vital link between employees at your workplace and United Way. As an ambassador for United Way and for your community, we are relying on your energy and enthusiasm to help us succeed together.

A workplace campaign is about more than money. It inspires, informs, and demonstrates that lives are positively impacted when people work together to mobilize resources that build a strong and caring community. We have seen evidence of this firsthand through the extensive efforts of our volunteers – whether through a Day of Caring, during Disaster Recovery, or leading the charge as an ECC.

Because of your efforts, United Way of Greater Baytown Area and Chambers County will fund 21 programs, across 16 funded partners, which provide a safety net of essential services to individuals and families in our community.

Not one penny of that is possible without each of you.

Because of efforts like yours, United Way will be able to continue investing in initiatives, programs, and services that build a stronger and more vibrant community. We recognize that it is through your gifts of time, talent, and treasure that we are able to bolster the lives of those who walk by us each and every day.

Your United Way team is here to provide you with direction and support to work together to make the best possible impact on the most critical needs in our community.

Thank you for being a part of the United Way Campaign. On behalf of the United Way, we are looking forward to working with you to achieve a successful campaign!

If you have any questions, comments, or concerns, don't hesitate to reach out to us through the contact info below. We are excited to provide you with print, digital, and human resources to ensure the success of your campaign!



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"Alone, we can do so little; together, we can do so much." – Helen Keller

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About Us

Mission of United Way of Greater Baytown Area & Chambers County:

Develop, promote, and support solutions designed to meet targeted community needs.

History:

In 1887, five community leaders in Denver formed an organization with the purpose of working together to make their city a better place. They recognized the need to coordinate charity funding, relief services, emergency aid, and agency cooperation. That small movement has grown into the worldwide organization that today is United Way.

Focus Areas:

Education

- **Children in our community will be Kindergarten-ready. Teens and young adults will have enhanced employability and life-long earning potential to improve economic security**
- Improve access to quality early childhood education and engage
- Engage, educate, and inform guardians in recognizing high quality childcare facilities
- Engage and educate teens and young adults about higher education
- Increase support services for individuals to earn an advanced or technical degree

Financial Stability

- **Households in our community will improve their financial literacy, independence, and employability, with an emphasis on single parents**
- Support services that that create opportunities to improve financial stability related to increasing financial literacy, stable housing and homelessness, increasing job skills and employability, and increasing life-long household earning

Health

- **Our community will be able to access healthy choices and high quality mental healthcare**
- Increase the availability of healthy food choices for those accessing food pantries
- Identify best practices to achieve a healthy community by making healthy choices related to disease prevention
- Ensure access for those in crisis to efficient and effective services
- Increase availability and knowledge of mental health care for all

Basic Needs

- **Residents of our community will have access to goods and services that help meet basic necessities of life**
- Fund local programs that work directly with individuals and families who need temporary assistance for basic necessities of life such as housing, access to healthy food choices, standard residential utilities, clothing for school-age children, and transportation to essential locations such as work, school, and grocery stores



What is the 100% Guarantee?

United Way of Greater Baytown Area & Chambers County is supported by several corporations who contribute funds to support day-to-day operations. This means there are no admin fees - your gift is used to support needed local programs.

With their ongoing support and strong volunteer leadership from our community, your gift is well-invested in local programs. No funds are given to individuals. All funds are tracked to show measurable outcomes and community impacts.

**YOU
CREATE
CHANGE**



Every gift changes lives. Through your generosity, we can support the Basic Needs, Education, Financial Stability, and Health of every person in our community.

| | | | |
|----------|---------------|-----------|--|
| DONATING | \$1/wk | (\$52/yr) | Delivers a daily nutritious meal to a senior citizen or individual living with a disability. |
|----------|---------------|-----------|--|

| | | | |
|----------|---------------|------------|--|
| DONATING | \$2/wk | (\$104/yr) | Provides a 24-hr mental health and suicide prevention hotline to combat anxiety from COVID-19, plus mental health and crisis counseling for students and their families. |
|----------|---------------|------------|--|

| | | | |
|----------|---------------|------------|--|
| DONATING | \$5/wk | (\$260/yr) | Provides free afterschool programs for a child to encourage their academic, emotional, and social growth in a safe and engaging environment. |
|----------|---------------|------------|--|

| | | | |
|----------|----------------|------------|---|
| DONATING | \$10/wk | (\$520/yr) | Provides access to affordable childcare for a low-income family while attending college or vocational school. |
|----------|----------------|------------|---|

| | | | |
|----------|----------------|--------------|---|
| DONATING | \$24/wk | (\$1,248/yr) | Provides a safe shelter for an entire family while in crisis. |
|----------|----------------|--------------|---|

ECC Overview

As a Campaign Coordinator, you are the champion behind the campaign and the key to success. Through planning, organizing, and coordinating a United Way Campaign within your company, you have stepped into a uniquely vital volunteer role in our community. We understand that managing your workplace campaign is a major commitment, in addition to the job you do every day! Your United Way Staff is here to support you and make your campaign a success.

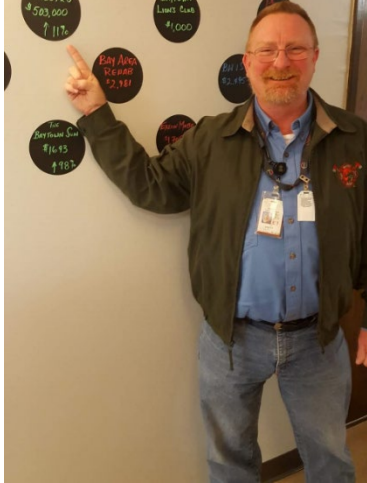
| | |
|--------------------|-------------------------------|
| Melissa Reabold | CEO / Executive Director |
| Jacob Ickes | Campaign Manager |
| Kaci Pena | Community Engagement Director |
| Brittany Rodriguez | Office Coordinator |

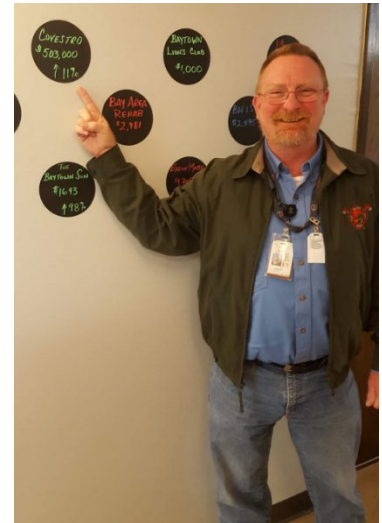
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The Role of Campaign Coordinator

Key Responsibilities:

- Be the Leader!
 - Participate in ECC training/orientation
 - Meet other ECC's, find out what's been working, and share success stories
 - Identify specific, measurable goals based on prior years' results & current business climate
 - Speak with your United Way team to identify achievable targets
 - Recruit a diverse team of people throughout your organization – include different departments and positions
 - Get the timing right – select a campaign kickoff time that matches up with best employee engagement opportunities (keep holidays and busy periods for your company in mind)
 - Involve company leadership & get their buy-in, this encourages others to follow their example
 - Set up your visibility strategy – how can you get on the agenda for scheduled calls, meetings, or company updates? What materials from UW can you use to promote the campaign?
 - Coordinate the distribution and collection of campaign materials, both digital and print
 - Utilize your Campaign Toolkit – visit unitedwaygbacc.org/campaign-toolkit for support tools
 - Promote your campaign through incentivized participation, raffles, competitions, etc.
 - Promote leadership giving (\$1,000 or more annually)
 - Incorporate and encourage volunteer participation as part of your campaign
 - Educate your co-workers about UWGBACC's work and impact
 - Invite everyone to give and make it personalized; remind them that even a 5% or \$1 increase makes a difference
 - Monitor campaign progress and report results; keep the updates rolling for motivation!
 - Acknowledge everyone who contributes and make sure to thank them – a little appreciation goes a long ways. Don't forget that this includes donors *and* volunteers!
 - Evaluate how your campaign went and see if you have any recommendations for next year
- 
- A man with glasses, wearing a green jacket over a blue button-down shirt and jeans, stands in front of a whiteboard. He is pointing his right index finger towards the board. The whiteboard is covered with several circular stickers, each containing text about fundraising goals. Visible text includes: "500,000", "11%", "Pay Area Revenue 52,181", "1,000", "16.15", and "1105". The man is also wearing a lanyard with an ID badge around his neck.



Campaign Tips

1. COMMUNICATE!

Talk to your United Way team about suggestions for promoting your campaign. Ask your management & executives to speak/create a message to support your campaign with additional encouragement. Let your company know campaign progress – make sure to include all departments and even any contractors! Promote items from the ECC Newsletter to highlight your campaign successes or success stories from other workplaces. Request campaign materials from United Way or visit your Campaign toolkit for digital resources (www.unitedwaygbacc.org/campaign-toolkit).

2. HAVE FUN!

Incorporate exciting contests into your campaign to keep energy high. Take photos and videos to share what's happening – your employees will enjoy seeing what's happening and your United Way would love to share highlights too! Keep it inclusive and set the tone for everyone as an advocate for United Way's mission.



3. ENGAGE!

Don't hesitate to ask for greater employee participation or an increase in donations. Remember that if you don't ask, people might not feel like their participation is needed!

4. ANNOUNCE!

Celebrate your wins and let people know progression. Ask your United Way team for a Campaign Thermometer to post in a break room/meeting room to share campaign progress. Set goals for your campaign and broadcast them. Let your co-workers know what the dollar amount, participation %, or other numeric goal is set for. If your departments are competitive, let them know team standings regularly. Publish final results and showcase company campaign success.

5. VOLUNTEER!

Let your co-workers know that United Way and supported partner agencies have a constant need for volunteers, and volunteer support is vital to our mission. Every single person who gets involved as a volunteer is making a difference in our community. Direct your colleagues to Volunteer Connect (volunteer.unitedwaygbacc.org/) to sign up and receive personalized volunteer opportunities!



United Way of Greater Baytown Area and Chambers County believes individuals should be given the opportunity to learn about the work of United Way, the needs of the community and the resources available; the person who is informed and involved is more likely to contribute. A well-planned campaign with effective communications program that is run by committed volunteers will increase participation and donations. Fundraising should always be conducted in a voluntary manner, without pressure. It should be fun. Giving is a personal decision and coercion is not the practice of the United Way.

Campaign Resources

We know that you're busy and the United Way campaign is an addition to your daily agenda! Here is a list of tools, resources, and digital support to make your campaign a success as easily as possible.

As part of our online Campaign Toolkit (<https://www.unitedwaygbacc.org/campaign-toolkit>), we include both digital and print resources to utilize throughout your campaign!

- **PDF Pledge Forms** – United Way wants to ensure that everyone at your organization has access to pledge forms, or access to an E-Pledge system
 - Contact Traci Dillard or Bethany Stinnett to have a personalized E-Pledge set up for your campaign!



- **Campaign Videos** – check our UWGBACC Video Library online for access to official United Way Campaign videos
 - For the 2020-21 campaign year, our funded partners created videos detailing their services and testimonials from members of the community. We are excited to share these videos, plus messages from our Board of Directors and Campaign Cabinet! Check out our full video library at: <https://www.youtube.com/channel/UCIv-177vGXy4pT-8paMNjQg/>

- **Current Funded Partner List / Overview of Programs**
- **2-1-1 Cards & Info**
- **Single Care Savings**
- **Campaign Thermometer** (Please contact us for posters)
- **Social Media Materials**



- We would love to highlight features of YOUR workplace campaign! Send photos to Bethany Stinnett (bethanys@unitedwaygbacc.org) or tag us on social media
- **Current Campaign Brochure**

Campaign Awards

Workplace Campaign Awards

In 2021, United Way of Greater Baytown Area and Chambers County began special recognition of exceptional workplace campaigns, based on increased participation over the prior year's campaign results. UWGBACC is excited to have such dedicated support from the community with so many workplaces showing strong results, even during the difficult economic conditions of the past year.

Employee Campaign Awards



Employee Campaign Coordinator of the Year Award: this individual is someone who is repeatedly noted to be going above and beyond in their campaign. They have multiple years of campaign history, with campaign progression and improvement each successive year. This person is someone who makes a point to personally reach out to colleagues and co-workers; they give of themselves throughout the year, and are an example of leadership and commitment.

Employee Campaign Coordinator Rookie of the Year Award: this person is a first-time ECC! They have demonstrated great leadership ability and initiative in their campaign, which is visible through the significant impact in either dollar amount or participation percentage of their workplace campaign.



FAQs

What is United Way?

United Way of Greater Baytown & Chambers County is a volunteer-led, locally owned and operated, human service charitable organization with a focus on Community Impact and Advancing the Common Good. We focus on Education, Financial Stability, Health, and Basic Needs because these are the building blocks of a good quality of life and the pathway to opportunity. Changing situations will lead to improvement of our community's quality of life. No single non-profit alone can effectively improve our community - United Way works across the county to leverage resources, businesses, experts and other service providers to advance the common good. The essence of a prepared workforce and stable economy rests on our collective success in the areas of education, financial stability, and health.

Who runs United Way? Does it belong to any other company or agency?

United Way is governed by a local Board of Directors comprised of individuals who live and/or work right here in Baytown, Highlands, and Chambers County. They all serve as volunteers without any compensation. United Way is local, independent, and autonomous. Your United Way is managed locally and not by a parent or national organization.

Who serves on the Board of Directors?

| Board of Directors | Employment |
|---|---|
| Nick Graham, President | Polyethylene Operations Superintendent, Chevron Phillips |
| Steve Daniele, Immediate Past President | President, Seal-Pac Professional Services |
| Deena Smith, Treasurer | SVP, CFO Community Resource Credit Union |
| Bethany Credeur | Owner, B Credeur, CPA |
| Crystal Stevenson | Vice President, Amegy Bank |
| Dr. Lynda Villanueva | Director, Lee College |
| Jason Conley | Mont Belvieu Packaging and Shipping Manager, ExxonMobil |
| Jennifer Walsh | Account Director, FutureAlign Incorporated |
| Kaley Smith | Executive Director, Chambers County Health Centers |
| Matt Bolinger | Executive Director of Strategic Planning & Innovation, GCCISD |
| Demetrius McCall | Deputy Superintendent of Admin, Goose Creek CISD |
| Kevin Vick | Motorola |
| Rusty Senac | Retired, Chambers County Commissioner |
| Rob Hill | Safety Security Health Environment Manager, ExxonMobil |
| David Lehman | Mont Belvieu Reliability Manager, ONEOK |
| Adrienne Joseph | Chief Operating Officer, Houston Methodist Baytown |
| Jeff Bolton | Vice-President MDI and TDI Manufacturing, Covestro |
| Virginia Hubbard | Retired, HR Professional |

The Board of Directors is composed entirely of volunteers. Community leaders and business people - entrepreneurs, bankers, insurance and investment professionals, retirees, and employees of local government, media and academic institutions – who donate their time and resources to the United Way in the effort to build a stronger, healthier and more sustainable community.

What does the term "501(c)(3)" mean?

A 501(c)(3) is a qualified non-profit agency, as recognized by the Internal Revenue Service (IRS), that has tax-exempt status. Donors may deduct contributions to United Way.

What is the United Way Campaign?

United Way runs an annual workplace giving campaign in which donors make a monetary gift to the United Way of Greater Baytown Area and Chambers County to be granted to local non-profit agencies in response to the community's most urgent social needs through Community Impact grants and investments. Donors also have an option to designate a portion or all of their contribution to any human service non-profit of their choice.

There are so many charities these days. What makes United Way different?

United Way is a leader and catalyst for change. In our community, United Way looks for new approaches and dynamic ways to respond to problems that no single agency, donor, volunteer, nor sector of our community can do alone. United Way contributions are from community members, invested by community volunteers, and go to work within our local area. A gift to United Way Community Impact Fund will support a network of programs that address the highest priority needs in Baytown, Highlands, and Chambers County.



What are my donation options when I participate in my company's United Way Campaign?

When you participate in your workplace giving campaign, you can choose to make a donation through:

- Payroll Deduction
- Cash or Check (One-Time donation)
- Any Major Credit Card
- Stock Donation

How does the payroll deduction work?

When you choose to make your United Way donation through a payroll deduction, you give permission for a set amount that you determined by completing the pledge form to be taken out of your paycheck each pay period. You will make your own decision about the amount you give based on your particular financial situation and the significance you place on supporting your community. For many people, \$3, \$5, \$10, or \$20 deducted from each paycheck is not noticed. Even the equivalent of one hour's pay per month is a generous and affordable gift and can make a significant impact in improving our community.

What if I can't afford to give much?

Every person's donation makes an impact, and when combined with others can add up to a life changing difference for someone in need. A little bit goes a long way for the programs supported and helps them focus on providing much needed services. If you wish to give of other resources, including your time and talents, you have many options. United Way is always looking for qualified volunteers to help with campaign and the



investment process, special events, and office support, as well as for our annual Day of Caring. For volunteer opportunities, please contact us or visit our website and submit a volunteer form.

Where does the money go once United Way receives it?

Unless designated by the donor, money raised locally within the United Way GBACC stays in the service area to benefit this community. United Way is focused on addressing issues found in four areas: Education, Financial Stability, Health, and Basic Needs.

How does United Way determine how much money agencies receive?

United Way GBACC gives back to local agencies through Community Impact Grant Funding. Grant funding for eligible organizations' programs must focus in at least one of the following areas: Education, Financial Stability, Health, or Basic Needs. Additionally, the recipient organization(s) must work in partnership to achieve measurable, community-level changes in those areas. Grant requests are reviewed by volunteers. This meticulous process ensures that your donation is being used responsibly and efficiently to address the most urgent needs each year in the community.

How are funding decisions made?

Each year, funding decisions are made through an extensive Community Investment process led by volunteers. Local health and

human services agencies engage in a competitive grant process and submit funding requests annually that fall within our key focus areas of Education, Financial Stability and Health. After volunteer-led committees review requests and compare requests with community needs, recommendations are made to the Board of Directors. Upon approval, dollars are distributed as annual grants for specific programs within agencies that address the most pressing needs in our community.

United Way partners must meet strict standards of accountability in order to be considered for funding and are required to report quarterly on the efficiency of their programs. Donors are provided updates on these grant funded programs to show ROI including results, outcomes, and impact.

Can I designate my gift to another nonprofit agency?

United Way honors donor designations. If you choose to designate a pledge, please consider making an additional gift to United Way's Community Impact Fund. The Community Impact Fund provides measurable outcomes that relate directly to the three focus areas of Education, Financial Stability, and Health. A gift to United Way supports a network of local health and human service programs in Baytown, Highlands, and Chambers County, looking for the most effective solutions to community problems. It is important to note that if a donor chooses to designate their gift, United Way has no control over how designated funds are used by the agency.

United Way raises funds for local programs that focus on problems we all are facing. And our combined fundraising efforts allow area agencies to focus more time on their primary purpose: helping people. A gift to United Way is leveraged to its full potential to address the most pressing needs in our community and to support the most effective and efficient solutions to community problems.

Who benefits from my gift?

EVERYONE. Your neighbors, co-workers, even your own family may have used United Way funded services. Emergency food, shelter and other programs are just the beginning. There are countless examples of people touched by United Way that add up to creating a healthy, vibrant, caring community that supports individuals, businesses and social and civic organizations. Last year more than 21,000 individuals were impacted by United Way gifts to the Community Impact Fund.

How can I make a difference?

LIVE UNITED each and every day. Give 100%. Do something!

Do anything to make a difference! A gift to the Community Impact Fund does make a targeted difference to those who need it most, but so does giving of your time and talents. There are many opportunities within our local community to get involved through volunteering, advocacy, and education. Explore our website to find out more or email us with any questions.



Community Investment Grant Funding

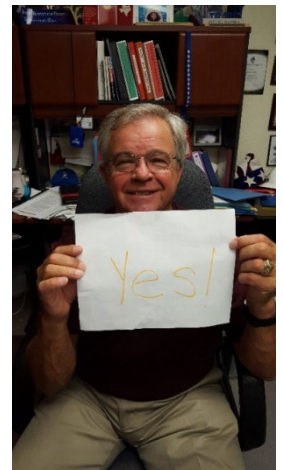


United Way uses current and relevant data, seeks advice from community leaders and experts who understand the different and varied human-related problems, then invests charitable gifts into improving our community. Funding focuses on programs that proactively tackle the cause of the problems they were created to address. This focused funding will lead to improving situations and changing lives.

Health and human service agencies serving the greater Baytown and Chambers County areas are invited to apply for Community Impact Grant Funds (these are defined as gifts not designated or restricted). This is a competitive grant process that includes several steps of review.

Grant Review Process:







1. Agency submits a letter of intent to apply for a grant for a specific program.
2. Volunteer team reviews all applicants' financials and pertinent documentation showing compliance to IRS requirements, etc.
 - a. Any errors and missing information requires follow-up by UWGBACC to clarify.
3. Volunteer team reviews grant applications within certain focus areas and goes through an objective ranking for each application.
4. Applicants make short presentation to review team for the focus area they are applying within.
5. Volunteer team goes through second objective ranking for each application. Sometimes this does not change from the first review.
6. Volunteer team meets to discuss each application and correlates all ranking to create an average rank (representing all volunteers involved in reviewing that particular grant).
7. Volunteer team makes funding recommendation (using the objective ranking and amount of monies available to each focus area).
8. Funding recommendation made to UWGBACC's Board of Directors who either approves the funding per the recommendation or may request further review.
9. Grant awards announced. All recipient agencies then provide:
 - a. Quarterly report showing Results Outcomes and Impacts (ROI)
 - b. Final report giving one year results of funded program
10. UWGBACC uses these reports to share how gifts were invested in our community, thus, keeping donors informed throughout the year.



2022-2023 UWGBACC Funded Partner Agencies

| | |
|--|---|
|  P.O. Box 4130 - Baytown, TX 77522 | <p>Bay Area Homeless Services: Assists homeless persons with emergency shelter & transitional shelter services. Also provides employment assistance services.</p> |
|  | <p>Bay Area Rehabilitation Center: Provides pediatric and adult outpatient therapy and aquatics exercise programs, day habilitation, vocational training, high school transition services, and home and community based services to individuals with disabilities</p> |
|  | <p>Bay Area Turning Point: Provides confidential services for victims of domestic violence & sexual assault to include partner violence, rape, sexual abuse, human trafficking, child abuse, incest, & elder abuse.</p> |
|  | <p>Baytown YMCA: Provides after-school care at school sites in GCCISD, summer day camp programs, youth sports and water safety classes, and baseball leagues for special needs children and adults</p> |
|  | <p>Baytown Habitat for Humanity: Brings people together to build homes, communities, and hope. Builds affordable homes for families in need.</p> |
|  | <p>Baytown Meals on Wheels: Supplies hot, home-delivered meals at lunchtime for seniors 60 years of age or older who qualify under the Texas State Assessment Program.</p> |
|  | <p>Bridgehaven Children's Advocacy Center: Provides hope and care to the children of Liberty & Chambers Counties who are victims of physical, sexual, and emotional abuse and fosters a working relationship with the government agencies of the two counties assigned to protect and defend victims.</p> |
|  | <p>Collaborative for Children: Improves the quality of early childhood education by working with child care centers in Baytown & Mont Belvieu.</p> |
|  | <p>Communities in Schools of Baytown: Connects community resources with GCCISD schools to help students learn, stay in school, and successfully prepare for life.</p> |
|  | <p>DePelchin Children's Center: Delivers counseling services for children and their families through school-based programs, plus foster care, post-adoption counseling, & parent education programs.</p> |

2022-2023 UWGBACC Funded Partner Agencies

| | |
|---|---|
|  <p>girl scouts of san jacinto</p> | <p>Girl Scouts of San Jacinto Council: Builds girls of courage, confidence, and character who make the world a better place</p> |
|  <p>HEARTS & HANDS OF BAYTOWN</p> | <p>Hearts and Hands of Baytown: Provides food for families in a dignified and supportive manner while supporting services with collaborating partnerships that not only work to eradicate hunger, but to address the underlying causes.</p> |
|  <p>Love Network of Baytown</p> | <p>Love Network of Baytown: Multiple-needs service organization that assists with basic needs such as food, clothing, medical, gasoline, and documentation such as birth certificates & IDs.</p> |
|  <p>TEJANO CENTER OF COMMUNITY CONCERNS</p> | <p>Tejano Center for Community Concerns:</p> |
|  <p>bridge</p> | <p>The Bridge Over Troubled Waters: Provides services to women, children, & men who are impacted by domestic & sexual violence.</p> |
|  <p>UNLIMITED VISIONS AFTERCARE, INC.</p> | <p>Unlimited Visions Aftercare: Provides prevention, treatment, and recovery support services in both outpatient and residential environments that meet the spiritual and physical needs of adults, adolescents, and families with substance use disorders.</p> |

United Way Committees & Groups

Are you interested in joining a collaborative group to impact community improvement? United Way of Greater Baytown & Chambers County has several focus groups & committees that are volunteer-run by local community members.

Committees:

Committee members are nominated from active donors/volunteers with United Way, who are able to contribute directly in their field of expertise or interest.

Executive Committee
Finance Committee
Community Impact Committee

Events Committee
Campaign Cabinet
Volunteer Council

Affinity Groups:



The United Way of Greater Baytown Area & Chambers County (GBACC) **Emerging Leaders** is the next generation of great civic and business leaders who want to improve the lives of the community by mobilizing the caring power of a future generation of leadership, the young at heart, and fostering and empowering young professionals to make our communities and neighborhoods stronger.

Membership Criteria:

- Young professionals ages 22-40
- Desire to make lasting, positive change in Baytown, Highlands, and Chambers County
- Donate \$250 annually or more to United Way GBACC (approximately \$21 per month), or volunteer 25 hours annually through volunteer.unitedwaygbacc.org.

Women United® is a vibrant, diverse community of 70,000+ women leaders within United Way who transform communities across the world. Since 2002, Women United® has invested \$1.5 billion in local solutions for health, education, and financial stability of every person in every community.

Women United members make a meaningful difference in our community. Benefits of this powerful group include volunteer experiences, networking events, professional development opportunities, and more. Do you like to tackle issues that matter in your own backyard? Be part of a community of like-minded women who contribute their personal passions, ideas, and unique strengths to the mission of building stronger communities. Women United members empower each other to leverage passions, ideas, expertise, and resources to make a difference in your community.



Membership Criteria:

- Desire to make lasting, positive change in Baytown, Highlands, and Chamber County
- Donate \$1000 annually or more to United Way GBACC (approximately \$80 per month)

Leadership Giving

United Way of Greater Baytown Area & Chambers County recognizes the individuals who choose to make a generous gift that will have a substantial impact on critical issues in our community. Donors who pledge a contribution at this level signify their commitment toward providing the foundation for a better community and working to prevent future crises. Leadership levels start with a gift of \$1,000 or more annually.

Together, we ensure that children have the best opportunities to succeed, families have the tools to build a solid foundation, seniors are able to live independently, and individuals are able to start fresh in the wake of a crisis.

Patriot (\$1,000-\$2,499) - demonstrates keen awareness and support for the many way United Way strengthens the community.

- *Patriot: one who loves his/her country and zealously supports its interests.*

Cornerstone (\$2,500-\$4,999) - a giving level for those who aspire to make an impact through community giving and leadership.

- *Cornerstone: the most basic element; the foundation or basis.*

Catalyst (\$5,000-\$9,999) - an elite giving level for local community support and leadership.

- *Catalyst: an agent that induce/accelerates a chemical reaction.*

Alexis de Tocqueville Society (\$10,000+) – Alexis de Tocqueville Society members are leaders in our community in both philanthropy and volunteerism. These champions are in a unique position to help those in need and are recognized by their gift of \$10,000 or more annually. Tocqueville members have chosen United Way as the most effective way to focus their efforts to build a brighter future for our community.

As a United Way Leadership contributor, you not only help shape the future of our community, you set a powerful example that others follow. Individuals participating at a leadership giving level are leaders in philanthropy whose wholehearted generosity supports the health and human services needs of residents in Greater Baytown Area & Chambers County. You are the foundations of our United Way campaign.



True leaders come from all walks of life. They can be plumbers, teachers, homemakers, or executives. What unifies these diverse leaders is their common commitment to lead by example through gifts of financial resources, time, or talent. If you have not yet joined one of our leadership giving programs, we encourage you to do so today!

