<table>
<thead>
<tr>
<th>IMPACT</th>
<th>TARGET</th>
<th>TACTICS</th>
<th>MEASURABLE OUTCOMES</th>
<th>MISSION</th>
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| Children in our community will be Kindergarten-Ready. Teens and young adults will have enhanced employability and life-long earning potential to improve economic security. | Underserved, At-Risk Children Ages 0-5 | Improve access for all children to quality early childhood education | High quality child care facilities will show an increased number of:  
- Certified early childhood educators  
- Texas Rising Star quality ratings  
- Children being served  
- Children that achieved appropriate developmental milestones to be Kindergarten-Ready | To develop, promote and support solutions designed to meet targeted community needs. |
| Households in our community will improve their financial literacy, independence, and employability, with an emphasis on single parents. | Teens and Young Adults | Engage and educate teens and young adults about higher education | Increased number of teens and young adults will:  
- Explore higher education as an option  
- Earn college degrees  
- Break the cycle of poverty | For information or to donate visit unitedwaygbacc.org or contact us at 281.424.5922 |
| Our Community is able to access healthy choices and high quality mental healthcare. | Stabilize + Grow, Household Incomes | Support services that create opportunities to improve financial stability related to:  
- Increasing financial literacy  
- Stable housing & homelessness  
- Increasing job skills and employability  
- Increasing life-long household earnings | Households will show a decreased number of:  
- Families living in poverty  
- Single-parent families living in poverty  
- Homeless individuals living outdoors without services  
- Increased earnings for low income families  
- Increased tax dollars coming back to the community through the earned income tax credit (EITC)  
- Decreased number of families on community wait list for affordable housing | |
| Food Security, and Healthy Choices | Accessible Affordable Mental Healthcare | Increase the availability of healthy food choices for those accessing food pantries | Increased number of those receiving services and screenings in the areas of:  
- Colonoscopies  
- Mammograms  
- Cervical Cancer  
- Increased capacity to provide fresh produce, dairy and meat products  
- Increased access to healthy recipes and how to prepare them  
- Decreased number of individuals that will have to choose between paying for prescriptions or other basic needs | |
| Ensure access for those in crisis to efficient and effective services | Increase availability and knowledge of mental health care for all | Identify best practices to achieve a healthy community by making healthy choices related to disease prevention | |

**5-Year Strategic Plan**