

United Way of Greater Baytown Area and Chambers County

Funding Objectives 2021 - 2022

	Basic Needs	Education	Financial Stability	Health
IMPACT	Residents of our community have access to goods and services that help meet basic necessities of life.	Children in our community will be Kindergarten-Ready. Teens and young adults will have enhanced employability and life-long earning potential to improve economic security.	Households in our community will improve their financial literacy, independence, and employability, with an emphasis on single parents.	Our community is able to access healthy choices and high quality mental healthcare.
TARGET	Financially unstable residents in our community.	Underserved, at-risk children ages 0 - 5, teens, and young adults.	Stabilize and grow household incomes.	<ul style="list-style-type: none"> - Food security and healthy choices - Accessible, affordable mental healthcare
TACTICS	Fund local programs that work directly with individuals and families who need temporary assistance for basic necessities of life such as housing, access to healthy food choices, standard residential utilities, clothing for school age children, and transportation to essential locations such as work, school, and grocery stores.	<ul style="list-style-type: none"> - Improve access to quality early childhood education. - Engage, educate and inform guardians in recognizing high quality childcare facilities. - Engage and educate teens and young adults about higher education. - Increase support services for individuals to earn an advanced or technical degree. 	Support services that create opportunities to improve financial stability related to: <ul style="list-style-type: none"> - increasing financial literacy - stable housing and homelessness - increasing job skills and employability - increasing life-long household earning 	<ul style="list-style-type: none"> - Increase the availability of healthy food choices for those accessing food pantries. - Identify best practices to achieve a healthy community by making healthy choices related to disease prevention. - Ensure access for those in crisis to efficient and effective services. - Increase availability and knowledge of mental health care for all.
MEASURABLE OUTCOMES	<ul style="list-style-type: none"> - Increased resources to financially unstable homeowners and renters. - Decreased eviction rate of community residents after assistance is provided. - Increased and more accessible healthy food options to families living in poverty with an emphasis on families with children. - Increased availability to prescriptions via financial and transportation assistance and increased education on alternative and affordable methods to fill prescriptions. - Decreased instances of utility disconnects and reconnects, and lower amount of late fees. - Increased availability to existing government financial assistance. - Clothing is more available for school-age children. - Increased job opportunities due to more prevalent transportation options. - Increased school attendance for Pre-K through 12th Grade. 	<ul style="list-style-type: none"> - High quality child care facilities will show an increased number of: <ul style="list-style-type: none"> - certified early childhood educators - Texas Rising Star quality ratings - children being served - children that achieve appropriate developmental milestones to be Kindergarten ready. - Increased number of teens and young adults will: <ul style="list-style-type: none"> - explore higher education as an option - earn college degrees, break the cycle of poverty - Decreased number of students that require remedial math and reading when entering higher education courses. 	<ul style="list-style-type: none"> - Households will show a decreased number of: <ul style="list-style-type: none"> - families living in poverty - single parent families living in poverty - homeless individuals living outdoors without services - Increased earnings for low income families - Increased tax dollars coming back to the community through the earned income tax credit (EITC). - Decreased number of families on community wait list for affordable housing. 	<ul style="list-style-type: none"> - Increased number of those receiving wellness services and screenings. - Increased capacity to provide fresh produce, dairy, and meat products. - Increased access to healthy recipes and how to prepare them. - Decreased number of individuals that will have to choose between paying for prescriptions or other basic needs. - Increased networking system of mental health services to meet the need. - Decreased number of ER visits for patients with mental health needs. - Decreased wait time to see a mental health provider.

OUR MISSION ▶

TO DEVELOP, PROMOTE AND SUPPORT SOLUTIONS DESIGNED TO MEET TARGETED COMMUNITY NEEDS.

For more information or to donate, visit unitedwaybacc.org, or contact us at 281.424.5922.

