



ANNUAL REPORT TO THE COMMUNITY

July 2017 through June 2018



LIVE UNITED

OUR MISSION IS TO DEVELOP, PROMOTE AND SUPPORT SOLUTIONS
DESIGNED TO MEET TARGETED COMMUNITY NEEDS.

5309 Decker Drive Baytown, Texas 77520
281.424.5922 | www.unitedwaygbacc.org



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Welcome

From July 2017 through June 2018, \$2,110,217 in funding was provided to local human service programs. These programs were vetted to be sure they could accomplish their mission as it aligns with United Way of Greater Baytown Area & Chambers County's funding goals. Funding decisions are difficult, however necessary when investing donors gifts into community programs. Approximately 25,000 people were served by programs that were funded by your donations to United Way. Programs ranged from providing clothes to school-aged children to treatment for individuals with substance abuse.

United Way was active in two new initiatives: Be Well Baytown and Baytown Area & Chambers County Disaster Recovery. Be Well Baytown focuses on improving an individual's access to healthier food choices and mobilizing the community to promote wellness and stop cancer before it starts. Disaster recovery is focusing on repairing homes for the elderly and disabled homeowners to help them return home.

The work of United Way is accomplished with generous donations and dedicated volunteers. The organization is led by an 18-member Board of Directors – all of them have proven to be dedicated and focused on the mission to expand community impact and take on difficult roles, such as leading the disaster recovery efforts. From July 1, 2017 through June 30, 2018 nearly 1300 volunteers invested 13,216 hours. The value-add of their volunteerism equated to \$332,382.

We continue to focus on community impact recognizing the need to find community-wide solutions to issues negatively affecting residents. We do this by identifying goals in the areas of Education, Financial Stability and Health.

Thank you for Living United!

Patti O'Neill-Burn

President, Board of Directors

Melissa Reabold, MBA, CFRE

CEO



Board of Directors 2017-2018

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2017-2018 United Way Sponsors

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Texas First Bank

TGS Cedar Port Industry Air Products

The generosity of our sponsors allows United Way of Greater Baytown Area & Chambers County to eliminate administrative fees. Their donations support the operations of your United Way.





2017-2018 Financial Report

With your help, the United Way fundraising efforts topped 3.5 million dollars. 24% of all donations were restricted for disaster recovery and specific designations.

Statement of Financial Position

June 30, 2018 and 2017

Assets	2018	2017
Cash and Cash Equivalents	\$2,647,593	\$2,299,068
Receivables:		
Pledges	1,496,467	1,467,190
Other	34,502	5,611
(Less Allowance for Uncollectables)	(418,003)	(262,638)
Deposits and Other	100	100
Prepaid Expense	35,804	23,591
Property and Equipment, Net	73,303	78,834
Total Assets	\$3,869,766	\$3,611,756
Liabilities		
Grants Payable	\$2,006,440	\$2,143,014
Payroll Taxes and Other Payables	27,213	54,756
Total Liabilities	\$2,033,653	\$2,197,770
Net Assets		
Without Restrictions:		
Board Designated	128,620	232,303
Undesignated	1,147,679	1,181,683
With Restrictions	559,814	-
Total Net Assets	\$1,836,113	1,413,986
Total Liabilities and Net Assets	\$3,869,766	\$3,611,756

Expenses



89% Program Expenses
4% Management & General
7% Overall Fundraising

Community Impact & Investment



Education

\$724,459 invested in education related programs for 2017-2018

- Children will be Kindergarten-Ready
- Teens and young adults will have enhanced employability and life-long earning potential to improve economic security

Nearly 9000 individuals were impacted by education related programs funded by United Way.

Bay Area Rehabilitation Center	Pediatric Outpatient Therapy
Big Brothers Big Sisters	One-to-One Mentoring
Boy Scouts	Scouting
Church Women United Child Care Center	Child Care
Collaborative for Children	Quality Improvement for Early Childhood Centers
Communities in School	Student Advocacy
Girl Scouts	Leadership Experience
YMCA	After School

Over the past twelve months, community impact funds totaling **\$2,110,217** supported **27 programs**.

Estimation: nearly 25,000 individuals have been impacted by this funding.

Financial Stability

\$771,451 invested in financial stability related programs for 2017-2018

- Households in our community will improve their financial literacy, independence, and employability

Nearly 13,000 individuals were impacted by programs funded by United Way in the financial stability focus area.

Baytown Habitat for Humanity	Affordable Housing
Houston Volunteer Lawyers	Legal Assistance
Bay Area Homeless Services	Emergency Shelter
Love Network	Work Assistance
Love Network	Emergency Basic Needs
Bay Area Homeless Services	Employment Services
Bay Area Rehabilitation Program	Adult Outpatient Center
Bay Area Homeless Services	Family Center/ Shelter



Health

\$614,307 invested in Health related programs for 2017-2018

- Our community is able to access healthy choices and high quality mental healthcare

Nearly 3000 individuals were impacted by health related programs funded by United Way.

Bay Area Turning Point	Domestic Violence Services/Prevention
Meals on Wheels	Home Delivered Meals
Bay Area Rehabilitation Center Opportunity Center	Dayhabilitation
DePelchin Children's Center	School-Based Counseling
Unlimited Visions Aftercare	Outpatient Treatment for Substance Abuse
American Red Cross	Transportation
American Red Cross	Disaster Services
YMCA	Youth Sports



Hurricane Harvey

Guido Persiani, Covestro
Baytown Area & Chambers
County Disaster Recovery
partnership, Chair

Your United Way is hosting the community's official long term recovery group. The group is FEMA aligned and has many community members participating.

Hurricane Harvey made its initial landfall in our community on August 25, and after the continuous deluge of rains, some areas of our service area had sustained up to 60 inches of water. The devastation to local residents was unprecedented and the storm was non-discriminatory—everyone was affected. By August 29th, the Board of Directors of United Way of Greater Baytown Area and Chambers County determined that we had to step up to begin organizing a recovery effort for the entire area. From that date to October 31, 278 volunteers put forth 1968 hours assisting 139 households with more than 160 projects.

- Projects included mucking, gutting, pulling floors, cleaning, packing and many other efforts. Based on figures from independentsector.com the dollar value of those volunteer hours equates to \$49,495 of value.
- More than 600 individuals were referred to local food banks and over 9000 individuals received items such as food, cleaning supplies and clothing.
- An estimated \$249,000 of in-kind donations such as water, cleaning supplies and toiletries were distributed throughout the entire service area.
- Funding totaling \$233,725 was invested into local projects to assist residents in recovery.



The Board of Directors then determined that United Way should remain a catalyst of recovery through a longer period, so November 1, the Baytown Area Chambers County Disaster Recovery (BACC DR) was formed.

- The mission of BACC DR is to assist in identifying the unmet needs of those affected by Hurricane Harvey and other future disasters, and coordinate access to resources that would provide relief.
- Since its inception in November, the Disaster Recovery group has been able to secure financial backing in the form of grants to begin building a staff to support the initiative – a full-time Disaster Recovery Coordinator, a Project Manager, and AmeriCorps staff coordinators. Case Management is provided by Catholic Charities and St. Vincent de Paul.

With the volunteer efforts of the Mennonite Disaster Services, four homes in the greater Baytown area and three homes in Chambers County were rebuilt. Not only did that effort allow seven families to return to their homes, it also involved 19 volunteers giving an estimated 2609 hours of time.



Baytown Area & Chambers County Disaster Recovery partnership

Guido Persiani
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Rusty Senac
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Events

Days of Caring

Grant Review Teams

Stamp Out Hunger

To get involved with any of United Way's work, all you have to do is register to be a volunteer at <http://www.unitedwaygbacc.org/volunteer-application> or call, 281.424.5922.

Volunteers

United Way is volunteer-led, from the Board of Directors to all of the volunteers supporting activities that benefit the community. More than \$332,000 in-kind dollars was invested through the volunteer efforts of 1285 volunteers.



United Way Day of Caring

Nearly 800 volunteers completed 46 projects over the course of three days. This is a real accomplishment when you consider that many employers and volunteers were recovering from hurricane damage.





Stamp Out Hunger

Stamp Out Hunger, in partnership with the US Post Office, demonstrated the generosity of the community. 80 city & rural letter carriers participated and collected more than 20 thousand pounds of non-perishable food that was then distributed to 14 local food pantries.



Greater Baytown Area
& Chambers County

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